

New Mexico Museum of Art

Photographic Reproduction Fees

Please allow 2-4 weeks for requests to be processed. All fees are per object.

New Photography Fee		
All photographic requests for new material will be charged the following fee. Digital images produced from new photography are the sole property of the New Mexico Museum of Art.		
\$125.00 per object		
Plus \$20.00 per image for additional angles on 3D works		
Image Fee		
Digital File		\$50.00
Prints		
Up to 11 x 14 inches (color laser prints for personal use only)		\$25.00
Permission and/or Use Fees (in addition to New Photography & Imaging Fees)		
Books – one language, worldwide distribution		
	Under 5,000 print run	\$25.00
	5,000 – 20,000 print run	\$50.00
	20,000 – 50,000 print run	\$100.00
	50,000 – 100,000 print run	\$150.00
	Over 100,000 print run	\$250.00
Periodicals		
	Under 50,000 print run	\$25.00
	50,000 – 100,000 print run	\$50.00
	Over 100,000 print run	\$100.00
E-Books		
	Under 5,000 downloads	\$25.00
	5,000 – 20,000 downloads	\$50.00
	20,000 – 50,000 downloads	\$100.00
	50,000 – 100,000 downloads	\$150.00
	Over 100,000 downloads	\$250.00
Other Fees		
Book Jacket		\$100.00
Website/Apps (up to 5 years, 600 pixels on longest edge)		\$50.00
Social Media		\$25.00
Television, Video/DVD, Film		\$150.00
Advertising		\$100.00
Copyright Permission (one time use)		\$25.00
Exhibition Graphic – Less than 12 months		\$50.00
	More than 12 months	\$100.00
Mass Production (posters, postcards, T-shirts, etc.)		Determined on case-by-case basis
Each additional language		\$50.00
Rush Order (requests under 5 working days)		Double standard fees

Payment: Payment must be made in U.S. dollars before images are sent. Sorry but no credit cards accepted. No refunds on services rendered.