

HOW TO ENTER

Artwork Eligibility Open to all media. Works cannot exceed 10 feet in height due to ceiling height in the gallery.

Entry Fee The entry fee of \$100 is collected by SlideRoom upon submission of works for consideration. The entry fee is waived for FOCA members.

Enter Online All submissions must be made online using SlideRoom (www.slideroom.com). You may submit up to 20 artworks. Submissions by slide or CD will not be accepted.

Submit early! No more than 500 entrants are permitted. Only the first 500 entries via SlideRoom will be eligible.

JOIN FOCA! Membership in the Museum of New Mexico Foundation is a prerequisite to being a FOCA member. Individual Foundation membership is \$65 a year; individual FOCA membership is \$100 a year. Benefits include free admission to the 4 state museums and 6 state monuments, a subscription to *El Palacio*, discounts at the museum shops, admission to member previews AND waived entry fee to *Art on the Edge*.

Join online at museumfoundation.org/join.html or call (505)982-6366 x 112.

Artist Statement There is an opportunity to include an artist statement on SlideRoom.

Deadline All submissions must be received on SlideRoom by noon, Mountain Time on August 17, 2009.

Notification Notification of acceptance will be made by phone by October 30, 2009. Others will be notified by email by the same date.

SUBMITTING YOUR WORK TO SLIDEROOM:

Applicants must submit their portfolio to SlideRoom online at: <http://foca.slideroom.com>.

- 1 Go to <http://foca.slideroom.com> and register.
- 2 When you are ready to upload your images and statement (optional), go to <http://foca.slideroom.com> to log in. First, select a "Program": "Art on the Edge Members" or "Art on the Edge Non-Members." You may only log in as a Member if you are a current FOCA member or if your name was chosen in the sponsorship lottery. Otherwise be sure to select "Art on the Edge Non-Members." Enter your email and password and click "log in."
- 3 Upload your images. Applicants may upload images (.jpg), video (.mov, .wmv, .flv), or PDF documents. For good image quality and fast upload, your image files should be sized around 1024 x 768 pixels at 72 pixels per inch. Please keep video files under 20MB. The SlideRoom portal offers additional instructions for submitting work. For technical assistance, contact support@slideroom.com.
- 4 SlideRoom also allows you to label and organize the content of your portfolio and add an artist statement if you wish.
- 5 Once you have uploaded and organized your portfolio, submit it along with your online payment (if you are not a FOCA member).
- 6 After you submit your portfolio, you will receive a confirmation number.

QUESTIONS?

For questions regarding jurying process and non-technical submission questions, email santafesue@mac.com or michael.abatemarco@state.nm.us.

For technical questions regarding submissions, email support@slideroom.com.

For questions regarding the exhibition, email laura.addison@state.nm.us.

New Mexico Museum of Art **FOCA** **MNMF**
MUSEUM OF NEW MEXICO FOUNDATION

art on the edge

Presented by Friends of Contemporary Art
Hosted by the New Mexico Museum of Art
April 15–August 1, 2010

Art on the Edge is the second FOCA biennial juried exhibition to be held at the New Mexico Museum of Art.

This show will feature five to seven artists, each represented with a developed body of work. Artists will be chosen by juror Nicholas Baume, Chief Curator of the ICA Boston, through an online jurying process.

About the Juror As Chief Curator of the Institute of Contemporary Art in Boston, Nicholas Baume has been responsible for shaping the artistic program since 2003, including the establishment of a permanent collection and the ongoing *Momentum* project series. The ICA's award-winning new building by Diller Scofidio + Renfro was inaugurated in December 2006 with *Super Vision*, a 27-artist international exhibition, and the launch of the permanent collection. From 1998 to 2003, Baume was contemporary curator at the Wadsworth Atheneum. For a full biography, visit the *Art on the Edge* website: www.nmartmuseum.org/artontheedge.

Purchase Prize A work or works, with a total value of up to \$3,000, will be purchased from the exhibition for the New Mexico Museum of Art's permanent collection.

Artist Eligibility *Art on the Edge* is open to both FOCA members and non-members. There is no residency requirement. A maximum of 500 applicants will be allowed. Submissions via SlideRoom will be automatically closed once the 500th entry is received.

About FOCA Friends of Contemporary Art (FOCA) works actively as an advocate for contemporary art by supporting exhibitions at the New Mexico Museum of Art and assisting the museum in its acquisition of exciting new works of art.

Entry Fee Nonmembers: \$100 for up to 20 images
FOCA members: Free for up to 20 images
Payable online at time of submission on SlideRoom.

Sponsorships Thirteen sponsorships are available to artists wishing to submit their work to *Art on the Edge*. Sponsorship recipients will be chosen by lottery on July 1, 2009. Sponsorships pay for memberships to the Museum of New Mexico Foundation and Friends of Contemporary Art, and recipients receive ALL benefits of both memberships. To submit your name to the sponsorship lottery, please send an email by June 30, 2009 to: artontheedge2010@gmail.com.

IMPORTANT DATES

June 15, 2009 SlideRoom open for submissions.

June 30, 2009 Submit name for sponsorship lottery, if applicable. Email to artontheedge2010@gmail.com.

August 17, 2009, Noon, Mountain Time Entry deadline on SlideRoom. (NOTE: Limited to 500 applicants. Submissions will be automatically closed after the 500th entry, even if before August 17.)

October 30, 2009 Notification of selected works.

April 15, 2010 Preview reception.

April 16, 2010 Public opening reception.

August 1, 2010 Show closes.

August 2-3, 2010 Artwork returned to artists, coordinated by museum registrar.

TERMS & CONDITIONS

Sale of Artworks Artworks will not be for sale.

Right of Refusal The New Mexico Museum of Art, in consultation with the guest curator, will decline any artwork if it is damaged, does not reflect the overall quality of the exhibition, or presents a security risk to the public.

Right to Reproduce By submitting work for consideration, the artist agrees to allow accepted artworks to be reproduced in the gallery guide and for publicity and/or educational purposes.

Presentation Artworks must be framed and/or ready for installation — no exceptions. Works under glass should have neutral matting. If the presentation of the artwork does not meet the museum's standards, the museum may request that artworks be reframed or the presentation otherwise modified.

Loan Agreements Artists will receive museum loan agreements for accepted works by mail. These must be completed and returned in order to finalize the artwork's inclusion in the exhibition. Agreements not returned by the date indicated on the forms will be excluded from the exhibition.

Liability The New Mexico Museum of Art is not liable for damages incurred during shipment to the museum. All artworks are insured by the New Mexico Museum of Art upon arrival at the museum and remain insured until return to the artist. Your submission acknowledges approval of the rules and conditions stated throughout this Call for Entries.

Artwork Delivery and Return The museum registrar will coordinate delivery and pick up of artwork. All works must be in-house by April 5, 2010. Work that is hand-delivered will be coordinated by the registrar at a pre-arranged time. Work must be appropriately wrapped. If work is shipped, the artist is responsible for the costs of packing, insuring and shipping accepted works TO AND FROM the New Mexico Museum of Art. Packing material must be durable and appropriate for return shipment. The museum will return work using the same carrier. Artwork MUST be removed from the museum by 5:00 pm, August 3, 2010.